

**WORLD  
NOVELTY**

**Alma** *Vim*®

NATURAL CLEANNESSE



**cleanut.**®

**The power of soap nut**

**Laundry Detergent**



Contrôle  
Ecocert BE-1



**Organic Ingredients  
natural softer fabrics**

**Eco Concentrate**

**Dermatologist approved ♦ Ideal for sensitive skin**

**BENEFITS**

- Natural and organic ingredients
- Allergy-free, good for your skin
- Amazingly soft laundry
- Environment-friendly
- High effectivity at any temperature
- Economical: only 1 FL OZ per load
- Easier ironing
- Suitable for vegans
- Eco Concentrate: 25 Loads



**Product characteristics:**

Fully biodegradable (OECD-method)

Petroleum free	Hypo-allergenic
NO chlorine bleach	NO optical brighteners
NO dyes	NO artificial fragrances
NO phosphates	NO NTA or EDTA
Not tested on animals	Very low material consumption
Safe for septic and greywater systems	NO genetically modified organisms or GMO-techniques

**CLEANUT – RESPECT FOR THE NATURE,  
PAMPERING FOR YOU!**



ECO GARANTIE proves that the selection of the ingredients and the production process is based on the principles of sustainability and ecological responsibility.

The criteria of this label are the toughest in the world.



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